

ATRIUM INNOVATION

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ATRIUM INNOVATION LAUNCHES ITS NEW CLEANAER PRODUCT RANGE

Atrium Innovation, recognised leader in electrostatic liquid air-purification technology, will launch its new Cleanaer™ product range for business environments at the 2010 ISSA InterClean exhibition in Amsterdam.

More compact than the original, the new range provides the same amount of air-purification power and malodour control, 24 hours a day, as well as a tamper-proof bracket for use in public environments. Cleanaer devices are proven to significantly reduce airborne contaminants like dust, smoke, ash, cat allergens and dust mite allergens from a room up to 80m³ in size within 5 minutes.

CEO, Alan Jones, believes the new range will launch Cleanaer as a valued brand across Europe within the serviced institutional sector.

Alan said, "We know that hotel rooms are able to charge up to 30% more per day for allergy friendly rooms and that they battle to remove the odour left by smokers. Cleanaer technology enables hotels and other businesses to profit by eliminating residual smells, reducing allergens and providing a pleasant, healthier environment for customers, visitors and staff."

"Cleanaer technology is unique in its abilities. It offers a one-stop solution for both odour-control and the reduction of airborne contaminants. We are presenting our patented technology to the business world to give companies a unique selling point over competitors who are not providing the same level of whole-room purification."

Atrium Innovation is actively seeking distributors to sell its products in Europe and across the globe.

How it works

Cleanaer technology protects the air by releasing partially charged droplets called LiquidIons which attach to contaminants in the air. The LiquidIons combine with these unwanted particles, removing them from the air by bringing them to the surface and rendering them inactive.

Other advantages of Cleanaer devices

All Cleanaer devices are small, battery-operated so they are easy to maintain, easy to install and operate and completely silent. They provide continuous whole-room protection, can eliminate malodours and are available in four fragrances. The devices are up and running within seconds.

Rigorous scientific tests have already demonstrated that Cleanaer Anti-Viral solution kills 99.99% of the swine flu virus and more testing is in progress to determine its effects on bacteria.

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