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ATRIUM INNOVATION WELCOMES NEW UK PARTNER, THE GLOVE CLUB

Atrium Innovation, the owner and manufacturer of patented air purifier, Cleanaer™, is proud to welcome The Glove Club as its new UK sales partner and reseller focusing on the dentistry and other health-associated market sectors.

“Dentists, doctors, chiropodists, veterinary practices, funeral directors and other professions who use surgical gloves need to provide safe, hygienic environments to work in. When we first saw Cleanaer we immediately realised the potential benefits of a partnership” says Ramesh J. Parmar, CEO of The Glove Club.

“Given that Cleanaer technology protects the air we breathe we knew it could provide a whole-room air-sanitisation solution for areas where germs are often prevalent such as doctors’ surgeries as well as environments where keeping odours at bay is of vital importance, like dentists’ waiting rooms or tattoo parlours.

“Cleanaer is the first air purifier that we have identified that does far more than simply deodorise the indoor areas it protects – it actively removes airborne particulates like dust, smoke, allergens, odours and germs – including the H1N1 virus from the air in the room.”

Cleanaer units provide several benefits over alternative air purifiers: within a few minutes of installation the improvement in air quality is already noticeable; the devices are battery-operated and completely silent. Additionally, the units are tamper-proof so they can be used in public environments like waiting rooms.

Atrium Innovation’s partnership with The Glove Club will make Cleanaer available to the medical professional, a commensurate collaboration as The Glove Club already has a long history of working with respected public organisations including the NHS and believes in selling only the best quality products including a range of examination and surgical gloves as well as all related disposable products.

Ramesh J. Parmar says “We are all excited about this new venture between The Glove Club and Atrium Innovation and look forward to a prosperous and long term relationship.”

Atrium Innovation’s CEO, Alan Jones, adds “Cleanaer technology enables doctor’s surgeries and other businesses to profit by eliminating residual smells, reducing allergens and providing a pleasant, healthier environment for patients, visitors and staff. By partnering with The Glove Club we are offering our patented technology as a unique selling point over competitors who are not providing the same level of whole-room purification.” People interested in Cleanaer can visit www.cleanaer.com for greater insight into the product, its benefits and its features.

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NOTES TO EDITOR**How Cleanaer technology works**

Cleanaer technology protects the air by releasing partially charged droplets called Liquid-ions which attach to contaminants in the air. The Liquid-ions combine with these unwanted particles, removing them from the air by bringing them to the surface and rendering them inactive.

Other advantages of Cleanaer devices

Cleanaer technology is unique in its abilities. It offers a one-stop solution for both odour-control and the reduction of airborne contaminants.

All Cleanaer devices are small, battery-operated so they are easy to maintain, easy to install and operate and completely silent. They provide continuous whole-room protection, can eliminate malodours and are available in four fragrances. The devices are up and running within seconds.

About Atrium Innovation Ltd

Atrium Innovation Ltd, an Affiliate of Sumitomo Chemical Company, holds a portfolio of patented technologies in the field of electrostatics. Cleanaer is Atrium's range of powerful electrostatic air-purification devices that clean and sanitise the air while removing odours and allergens.

Rigorous scientific tests have already demonstrated that Cleanaer Anti-Viral solution kills 99.99% of the H1N1 swine flu virus and more testing is in progress to determine its effects on bacteria and other harmful viruses.

www.cleanaer.com

About The Glove Club, UK, Ltd

The Glove Club has been a specialist glove supplier to professional users for over 16 years, and is committed to continue supplying its customers with superior quality gloves and all related disposables on a constant basis. The product range offered by The Glove Club has been increasing to meet demands from its loyal customers.

Company registration number 0945157 – www.gloveclub.co.uk

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