



CASE STUDY: HOW IMPROVING INDOOR AIR QUALITY CAN INCREASE EMPLOYEE PRODUCTIVITY

- Kate Norton, Herald Chase Group

Employers realise that since office workers spend 45-50% of their waking lives at work, creating pleasant and healthy office environments not only increases employee happiness, but can also improve their productivity.

Kate Norton shares her experience of how she uses Cleanaer™ to improve their office environment and take care of her staff - by treating the very air they breathe.

Introduction

Self-confessed workaholic, Kate Norton, is the Production Manager: Mailing and Logistics at Herald Chase - a service company which designs, prints, stores and distributes vast quantities of goods. She and her staff often work long hours to ensure that deadlines are met and goods are delivered on time, pulling out all the stops on a regular basis. So it makes sense to try and make her working environment as pleasant as possible during the time she spends there. As Kate's job requires her to be situated close to the storerooms and printing facilities her office is located in a room without windows or direct airflow.



“Our MD has tried to make the office a pleasant environment to work in by redecorating it and installing air conditioning but it's difficult being indoors all day without any natural light or fresh air” she says. So when Kate was presented with the opportunity to try the Cleanaer air treatment solution she was intrigued and excited about its potential to improve the air quality in her office.

“It felt **less stuffy** and **claustrophobic**... almost like you had a window open.”

They installed the compact unit on a wall in their office and left it on overnight. The next morning when Kate returned to the office she and her colleagues already observed a different, better 'feel' to the air and an improvement in air quality. “It felt less stuffy and claustrophobic and there was a freshness to the air” she says, “almost like you had a window open”.

Kate knew what was helping improve the air quality but others, who didn't notice the Cleanaer unit installed unobtrusively on the wall, commented positively on the noticeable effect and the subtle fragrance in the room.

CASE_STUDY_IAQ_1111_V1

www.cleanaer.com T +44 (0)1491 838 326

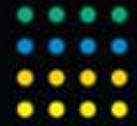
Endorsed* by Allergy UK for the removal of dust mite allergen & cat allergen.

*Endorsed for a room up to seventeen cubic metres.

Cleanaer and Liquidons are trademarks of Atrium Innovation Ltd. ©Atrium Innovation Ltd 2010. All rights reserved. Atrium Innovation Ltd. reserves the right to change the contents of this publication without notice.

cleanaer™

From Atrium Innovation Limited
An Affiliate of Sumitomo Chemical Company



“It gives me a little feeling of **freshness**, of being **uplifted**, that makes me smile”

Within 24 hours of having the device in use Kate was convinced. “It has definitely improved the air quality. Definitely. When you’re near the unit it gives you a little boost. Sometimes I walk past it when it has just released a burst of Liquid-ions and I take a deep breath and go “Aaah!”. It gives me a little feeling of freshness and of being uplifted that makes me smile. Now I feel like the air is 100 times fresher.”

Cleanaer also removed the odour of paint in the office after it had been re-decorated and one of Kate’s employees is finding she has been suffering from fewer headaches since the Cleanaer unit has been installed. Kate also appreciates that Cleanaer does so much more than simply fragrance an environment. “If I just want to make the place smell nice occasionally I can buy an off-the-shelf product - but they don’t freshen the air and they don’t clean it.”

Kate also has a sensitivity to some off-the-shelf fragrance plug-ins. “My mum has one that she uses. Within 5 minutes of going into her house my eyes start itching and my nose starts running. But Cleanaer doesn’t do that to me at all.”

Kate believes that “it is important to work in an environment where you want to be” and Cleanaer has helped improve her surroundings. “I also feel less tired – even with the stress that I’m under. I get a better sense of wellbeing. And because I am less tired and less stressed out I am happier to spend longer sitting at my desk rather than feeling I need to go outside to get some fresh air.

“... because I am less tired and less stressed out I am happier to spend **longer sitting at my desk.**”



I would definitely recommend it to others. I have already given out leaflets about Cleanaer to my colleagues, friends and neighbours because I believe it makes a big difference. Even though my office has no natural light or ventilation I feel like I’m walking past an open window and taking a big lungful of fresh air every time I walk past the unit.

As a manager I believe it is important to provide a comfortable environment to my staff – and Cleanaer helps me do exactly that. At first I was a bit sceptical but I tried it, based on the advice of someone I trusted and who guaranteed it would work, and it does!”

CASE_STUDY_IAQ_1111_V1